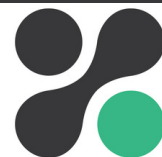


Services Guide

With our three tiers of services, including filmmaking, content creation, and integration, we offer complete solutions to help you attract and retain talent.



Filmmaking:

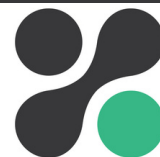
Discover the power of captivating recruitment videos tailored specifically to your center. Our team will visit your facility to create professional recruitment films. This process usually takes 2 days and we'll ensure a seamless and enjoyable filming experience for everyone involved.

What's included:

We've been making films for dispatch centers for 2 years. We know what works, what doesn't and how to make you look good. You'll receive a full package, including a professionally edited recruitment video that showcases your unique center, dispatcher interview segment videos, striking photos, and the entire footage from the filming session.

Pricing:

\$5,000 - \$8,000



Filmmaking + Content Creation

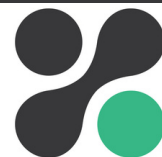
Elevate your recruitment efforts with our comprehensive solution, combining expert filmmaking and strategic content creation. By entrusting us with this vital task, your center will save valuable time and avoid the headache of managing the footage independently. Let your story be shared with the world!

What's included:

The footage we capture during the filmmaking process becomes the foundation for a year's worth of engaging content. You'll receive up to 12 months of personalized pieces designed to keep your center in the spotlight. This includes impactful social media posts accompanied by captions, enticing short video clips, thought-provoking blogs, and other essential materials tailored to your center's needs. To ensure implementation, we'll also provide you with a comprehensive content calendar that guides the release of each piece.

Pricing:

\$1000 per month
in addition to your filmmaking cost



Filmmaking + Content Creation + Integration

Alongside your recruitment video and months of engaging content, we take the extra step of managing your social media presence. Let our professional team handle your platforms while you focus on the crucial work you do each day. With our expertise, your online presence will thrive, ensuring consistent engagement and brand representation allowing you to get ahead of recruitment.

Pricing:

\$2,000 per month
in addition to your filmmaking costs

Partner with Xybix Media and revolutionize your recruitment efforts with compelling films, engaging content, and a thriving social media presence. Together, we'll create a brighter future for your 911 dispatch center!

